



# *Instagramize Your Language Classroom*

*Sebah Al-Ali*

*sebah-alali.com/confinsta*

*instagram.com/confinsta*



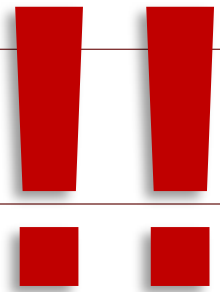
- ❑ **Why Instagram?**
- ❑ **To Instagramize a classroom?**
- ❑ **Examples of students' work**



- ❑ Why Instagram?
- ❑ To Instagramize a classroom?
- ❑ Examples of students' work
- ❑ **Instagram features**
- ❑ **Create your own teacher accounts**
- ❑ **Try out an activity (or two)**



- ❑ Why Instagram?
- ❑ To Instagramize a classroom?
- ❑ Examples of students' work
- ❑ Instagram features
- ❑ Create your own teacher accounts
- ❑ Try out an activity (or two)
- ❑ **Do's and Dont's**
- ❑ **Resources**



# disclaimer





# !! disclaimer

*It's a learning process*

- Not perfect
- Could use some improvement

*Well... maybe a lot of it*



# Why Instagram?

We're all selfie-obsessed! Over 17 million self-portraits uploaded to social media every week - with over-55s taking more than those aged 18-24

By KATY WINTER, updated at 9:30 PM on 9 January 2014



source: [mailonline.co.uk](http://mailonline.co.uk)





# Instagram

**Born: October 2010**

**150**  
**MILLION**

monthly active users

**16**

**BILLION**

photos shared

**1.2**

**BILLION**

likes every day

**55**

**MILLION**

photos per day





© Getty Images









📷 Aki Hoshida's outer space selfie. Photograph: AP



Instagram is  
here  
**to stay!**





DON'T  
BE AFRAID  
TO FAIL.

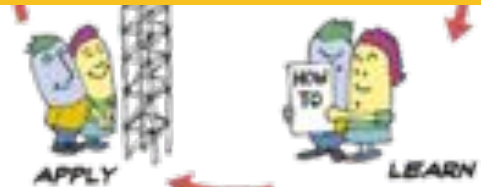
BE AFRAID  
NOT TO TRY.

**It's time to  
Instagramize  
our classrooms!**

# *To Instagramize Is To...*



*Foster active participation*



*source: me-and-us.co.uk*



*Keep them busy*

*source: hothardware.com*



*Notice structures outside*



*source: prontomarketing.com*



*source: mprnews.org*

*Generate content*

**make learning  
FUN!**





**What can  
Instagram do?**

# LEVEL 1

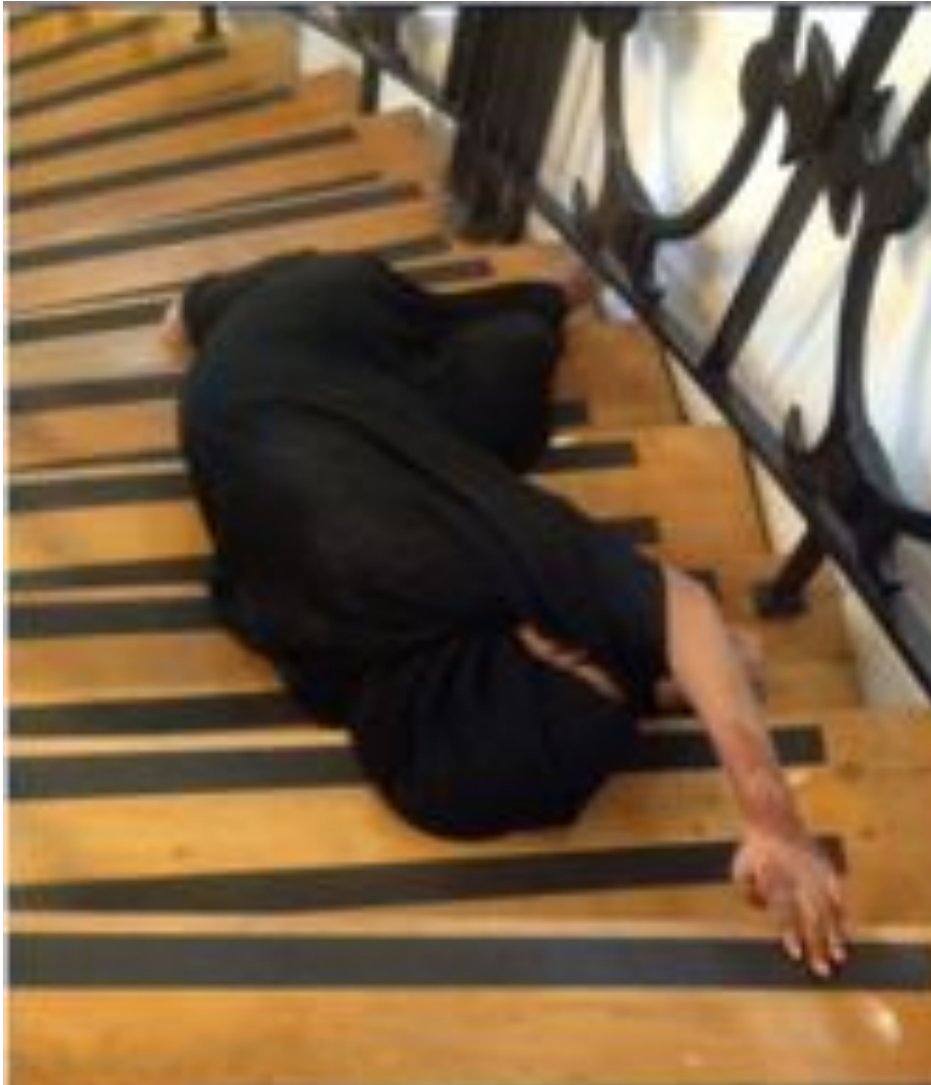
*Asma @asooma100*



One day me and Amani and Alia , was set in front of tv .suddenly showed News Winning draw ticket to London . Then we exited we ran to my room . next took big bag and but the clothes in the bag.The get on the taxi , Sara latch the ticket .Then she sad becuase the ticket flew from the window . Finally the story have a sad end .

*Sara Salim, Alya Ibrahim, & Amani A*

# LEVEL 1



One day, Alia forgets one class. After that, she runs because she is **afraid** of the miss to put her absent. Suddenly, Alia doesn't see the stairs, and she falls down. When Alia falls down, she feels **embarrassed** and **pain**. In conclusion, we take Alia and her broken leg to a hospital.

# PRE-FOUNDATIONS 02



**Today I have my lunch with my family.**

*Maryam Abdulla*



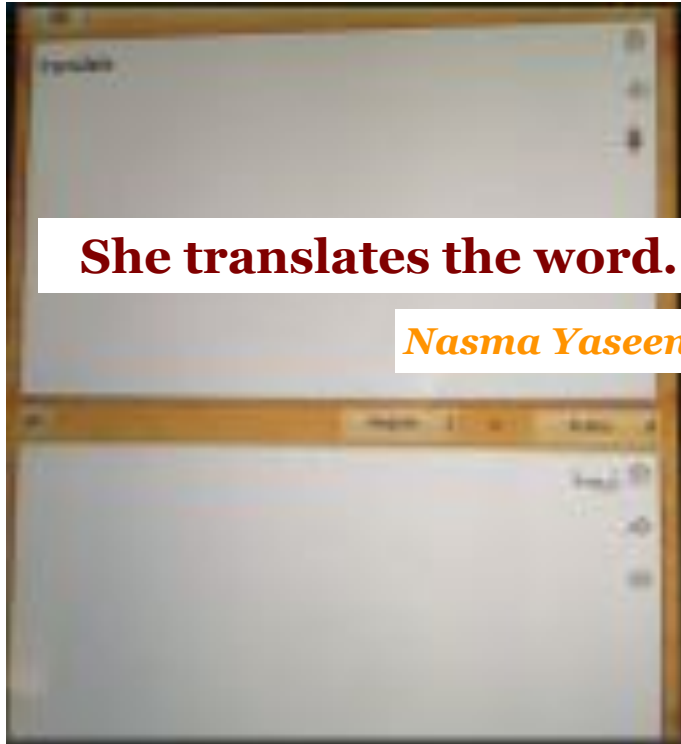
**She works.**

*Maryam Obaid*





# PRE-FOUNDATIONS 02



**She translates the word.**

*Nasma Yaseen*



**I drink water.**

*Lamya Saleh*

**She drink's water.**

*Maythaa Saeed*

# What is Instagram?





**Share photos  
and 15-second videos**



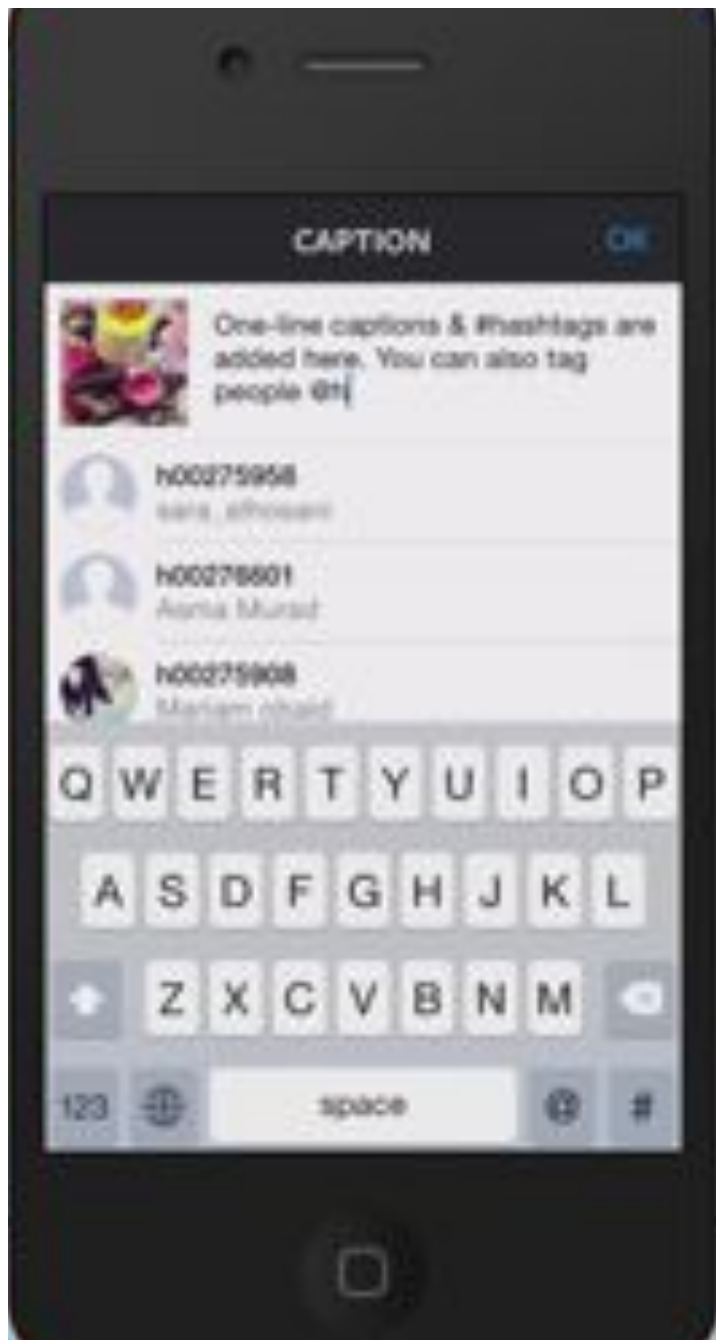
## Add filters

*You're so NOT cool  
if you don't filter your image!*



Add one-line captions





## Add hashtags & tag others

#Hashtag: a keyword that describes your content

@Tag: mention another user



## Like pictures

*Friendships are lost because of this!*



## Add comments

You can mention others in your comments



Explore hashtags or users



*Let's create accounts!*





**If you finish earlier than others...**

*Don't just sit there!*

*Explore **#confInstaBonus***

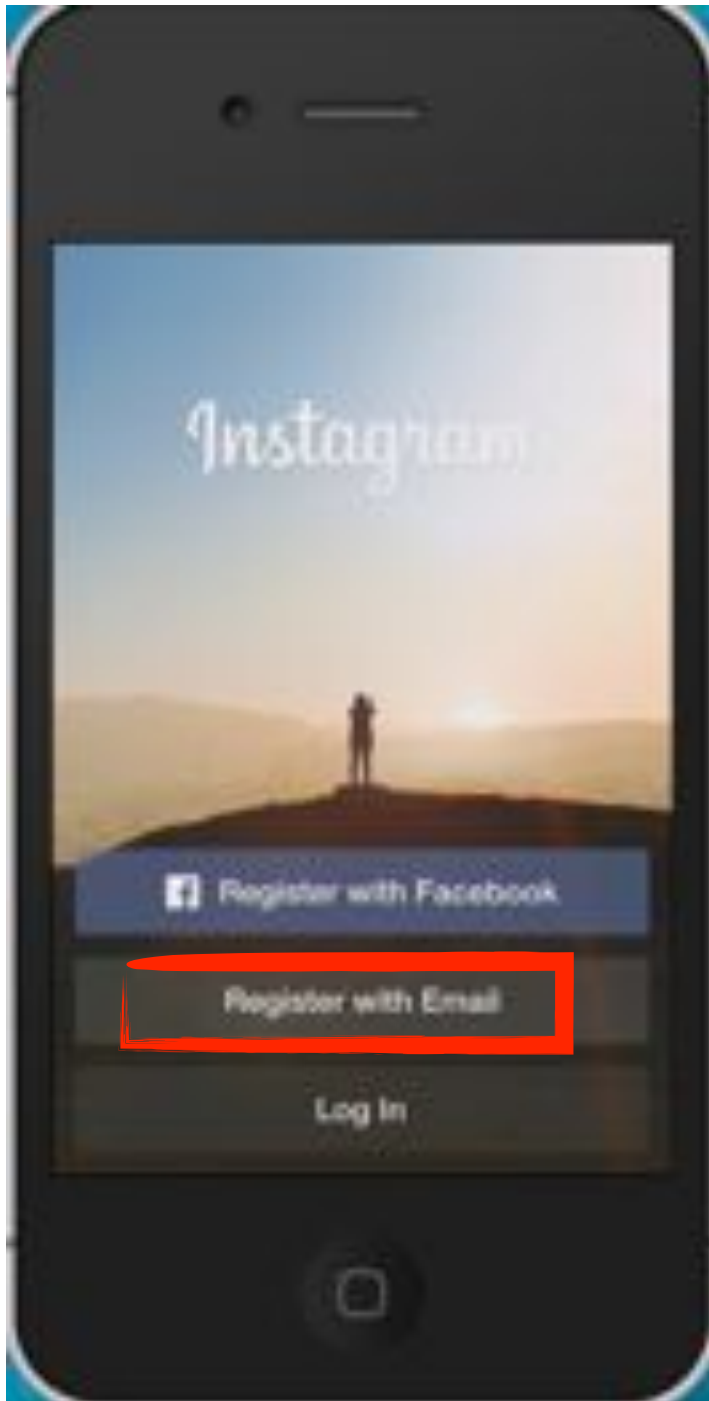
*& complete tasks! :)*



# Download Instagram

Its website has very limited functions; it won't help!

#confInstaBonus





**Explore the app and try it out!**

*2 minutes :)*

*#confInstaBonus*



## Writing Activity

1. Take a creative picture of an item
2. Post it with one complex sentence using as many words as possible
3. Add **#confinsta1**





# Grammar Activity

1. Look for time expressions
2. Post a picture of the occurrence with a caption using time prepositions
3. Add **#confinsta2**



**What can  
students do?**



## □ **Generate content**

- Take pictures
- Take screenshots
- Record 15 second videos

## □ **Use content**

- Explore content
- Comment on posts



# **Instagramize Vocabulary Activities**

- ▶ Create a common class dictionary
- ▶ Visualize vocabulary items
- ▶ Catch words
- ▶ Say them



# Instagramize Writing Activities

- ▶ Writing portfolios
- ▶ Add another brain to your brainstorm
- ▶ build a class story





# Instagramize Reading Activities

- ▶ Show your artistic side
- ▶ What did you like about it
- ▶ Skimming and scanning activities
- ▶ Sharing is caring



# Instagramize Listening Activities

- ▶ Interview someone
- ▶ Respond to videos with questions
- ▶ What time is it?



# Instagramize Grammar Activities

- ▶ Notice structures outside
- ▶ Movie timings (time preps)
- ▶ Holiday plans (place preps)
- ▶ All you can guess (adjectives)



# Instagramize Your Class

- ▶ Keep them busy
- ▶ Create a community

**Go Wild!**

*But..*





# Instagramized Tasks Need to



- serve a learning objective
- challenge your learner
- deliver a doable outcome
- reflect real-life applications

# Instagramization Do's

**Use academic accounts**

**Display/share content in class**

**Use content in your class**

**Create a general class hashtag**



# Instagramization Dont's

**Expect miracles from the first time!**


**Forget to assign a unique hashtag**

**Ignore students' outcome**

**Post questions that require 1 answer**

**Overuse it**



A stack of books is shown, with the top book's cover in focus. The cover is a light brown color and features a quote in a black serif font. The quote is: "The secret to getting ahead is getting started." Below the quote, the name "Mark Twain" is written in a smaller font. The background is a blurred blue and white pattern.

"The secret to  
getting ahead is  
getting started"

- Mark Twain

*So.... get  
started!*

# *Get Started: Resources*

---

- ❑ **Visit:** <http://sebah-alali.com/confinsta>
- ❑ **Visit a link to Instagram Basics guide**
- ❑ **View/download a list of helpful apps**
- ❑ **Contact me for any kind of Instagram help!**

**Thank you! :)**